

ALI MASOUMI

Animation Director, Stop Motion Artist, Motion Designer

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PROFILE

I have over 10 years of experience in creating and directing stop-motion and 2D animation. **My recent short animation, *BUG*, was selected for the 51st Student Academy Awards, 2024.** I am skilled in stop-motion animation, most notably multiplane camera techniques, for screening at international festivals and creating commercials for brands and institutions.

I have seven years of experience as a senior motion graphic designer and motion designer in many styles, including 2D frame-by-frame animation, digital 2D, collage motion, and more.

I am also proficient in drawing and designing storyboards, characters, and concepts, and have extensive experience in designing digital characters and editing, having edited many short films, teasers, and commercials for various organizations and studios.

EDUCATION

M.A. Animation Directing | Tehran University of Art

2022 – 2024

B.A. Television Directing | IRIB University

2016 – 2020

WORK EXPERIENCE

Hong Kong Metropolitan University

2D Art Director | Remote – Hong Kong

Apr. 2026 – Present

- Lead visual development and artistic direction for an animated short film collaboration, “A Day in the Future,” among the finalists of WUAA 2026 at HKMU.
- Direct the project’s 2D visual identity, moodboards, color, character aesthetics, and environment development, and develop artistic reference packages.
- Coordinate with artists and producers internationally, contributing to planning, reviews, and creation of the film.

Sabz Afrang Film Studio

Animation Director, Senior Motion Designer, Character and Storyboard Designer

2012 – Present

Tehran, Iran

- Animated shorts and series
 - **Director**
 - 99 (Multiplane camera & collage animation)
 - OMID (2D animation)
 - Mr. Scape (2D animation series)
 - BimoBime (2D animation series)
 - **Director, Storyboard Designer**
 - Sarmayeha
 - **Character, Background Designer**
 - Mr. Scape (2D animation series)
 - Behine (2D animation series)
 - BimoBime (2D animation series)

- Commercial Advertisements
 - **Director, Animator, Designer**
 - INED Conferences (Teaser)
 - Laghari League TV program (TV Commercial)
 - **Director, Animator**
 - Shahr Bank Stop Motion - Darbi, Persepolis fan cards, supportive loan
 - **Director, Writer**
 - Iranian Melli Bank (TV Commercial - multiplane technique)
 - **Director**
 - Shiller, Bahman Group (TV Commercial)
- Motion Graphics
 - Created over 300 motion graphics using comic motion, 2D cut out, collage motion, and infographics for clients, including:
 - FIFA World Cup Qatar 2022 (TV Program)
 - Organization for Investment, Economic, & Technical Assistance of Iran (OIETAI)
 - Banks, insurance companies, film & theater festivals, and events for National TV
 - Iranian Mining Industries of Development & Renovation Organization (IMIDRO)
 - Created logo motions and infographics for:
 - FIFA World Cup Qatar 2022 (TV Program)
 - Industrial Development and Renovation Organization of Iran (IAIIC)
- Character, Storyboard, Concept Design
 - **Mascot Designer**
 - Iranian football teams
 - ISACO
 - Pars Home Appliances
 - **Storyboard Designer**
 - Raja Rail Transportation Co.
 - Shiller (Bahman Group)
 - Parsian, Day, and Melli Banks

University of Virginia School of Medicine

Graphic Designer, Illustrator, Editor | Remote – Charlottesville, Virginia, USA Sep. 2025 – Present

- Collaborated with multiple student organizations to illustrate and design logos, banners, and merchandise for internal use and broader community events.
- Edit and produce high-quality photos and slideshows for official websites, promotional materials, and event presentations.

Yoyo Game Studio Art RFP

Character Designer | Tehran, Iran Feb. 2022

- Designed an Italian chef character for the Restaurant Matches mobile game.

Enigma Investing

Director, Senior Motion Designer, Graphic Designer | Tehran, Iran Feb. 2021 – Mar. 2021

- Created motion graphics about fundamental analysis.

Google

Director, Animator, Designer | Remote – USA

2020

- Created episodes of the Brainiac animation series on YouTube:
 - “How Much Torture Can a Human Body Handle?”
 - “This Is the First Luxury Hotel in Outer Space”
 - “Secrets of the Secret Service”

The Things

Director, Animator, Character and Background Designer | Remote – USA

2020

- Created the episode “How These Classic Disney Princesses Should Have Looked” for *The Things* animation series

INDEPENDENT PROJECTS

2dpen Animation Studio

Director, Animator, Character and Background Designer | Tehran, Iran

2010 – Present

- Short Animation
 - Director, Animator, Character & Background Designer
 - Del Ashob
 - Parchin
 - BUG
 - Bozmation
 - Bisotun
 - Character Designer
 - Signal
- Short Web Series Animation
 - Director, Animator, Character & Background Designer
 - Goleidon
- Short Films
 - Director & Storyboard Designer
 - Enad
 - Najva
 - The Sound of Silence
- Motion graphics
 - Animator, Designer
 - Soottv Instagram channel (sports news)

AWARDS AND FESTIVALS

BUG Short Animation

Winner

- **Best Animated Film**, 41st Tehran Short Film Festival 2024 (Oscar qualifying)
- **Best Animation, Best Production Design Awards**, Runner up: **Bmore Horror Award**, 7th Bmore Horror Fest 2025, Baltimore, MD, USA
- **Best Director & Comicon Awards**, Sanita Film Festival 2025, Italy
- **Best Student Film**, ANIMUR Animation Festival 2024, Russia
- **Audience Award**, Short Focus Film Festival 2025, UK
- **Best Stop Motion**, Touchstone Independent Film Festival 2025, USA
- **Best in Animating**, PUYAN Student Film Festival 2024, Iran

Finalist

- World University Animation Awards (WUAA) 2025, Hong Kong
- Abertoir Horror Festival 2025, UK
- Frame FirstCut 2025, India
- New York Animation Festival 2024, USA
- Carrara Film Award 2025, Germany

Official Selection

- **51st Student Academy Awards 2024, USA**
- 29th Flickers' Rhode Island International Film Festival, USA (**Oscar, BAFTA, Canadian Screen Awards qualifying**)
- 27th New York International Children's Film Festival 2025, USA (**Oscar qualifying**)
- 24th Dokufest 2025, Kosovo (**BAFTA qualifying**)
- 9th Turku Animated Film Festival 2024, Finland
- 30th LISTAPAD Festival 2024, Belarus
- 52nd Ińskie Lato Filmowe 2025, Poland
- 23rd Ivy Film Festival 2025, USA
- 17th Piccolo Film Festival 2024, Italy
- 17th ReA Festival 2025, Armenia
- 9th Chaniartoon International Comic & Animation Festival 2025, Greece
- 16th International Animation Film Festival (IAFF) Golden Kuker 2025, Bulgaria
- VGIK International Film Festival 2024, Russia
- Tbilisi International Animation Festival 2025, Georgia
- 6th Othismos Film Festival 2025, Italy
- 10th Parkflimmern 2025, Germany
- 13th Tehran International Animation Festival 2024, Iran
- Monsters Fantastic Film Festival 2024, Italy
- 6th TrixFilm 2025, Czech Republic
- Festival Internacional de Cine Infantil y Juvenil 2025, Colombia
- Bastau International Film Festival 2024, Kazakhstan
- International 2 Sides Short Film Festival 2026, Turkey

Semi-Finalist

- 12th FOLCS International Short Competition 2025, USA

Nominated

- 8th GaztefilmFest 2025, Spain
- 14th International Children's Film Festival 2025, India
- Vegan Çiftlik Short Film Festival 2026, Turkey
- Festival l'Art en chemin 2025, France
- 2nd Secondigliano Film Festival 2025, Italy
- University Short Film Festival 2025, Bangladesh
- 7th Kalakari Festival 2024, India
- 11th Flame FirstCut 2025, India
- Cine Mimmos 2024, Portugal
- Animatica 2024, Italy
- North Edinburgh Film Festival 2025, Scotland
- MANIFEST, Mafra Animation Film Festival 2024, Portugal
- CLIT 2024, Portugal
- Santiago World Film Festival 2025, Chile
- 6th Thernon Short Film Festival 2024, Greece
- International Film Festival of Canoinhas 2024, Brazil
- Yellowstone Film Festival 2025, India
- IX Arctic International Film Festival 2025, Russia
- Curtas de Animação 2025, Brazil
- Il Itacine, Festival Internacional de Animação de Itaipolis 2025, Brazil
- Lunatico! Short Film Contest 2025, Italy
- Light of the World 2024, Russia
- The Animation Tanzania Film Festival 2024, Tanzania
- Nahal International Animation Festival 2024, Iran

Bisotun Short Animation

Winner

- Persia Educational Film Festival 2023, UK

Official Selection

- **Moscow International Film Festival, 2023**
- New York Kurdish Film Festival 2024, USA
- 13th Tehran International Animation Festival 2024, Iran
- 39th Tehran International Short Film Festival 2022, Iran
- Animex Screen Student Films in Competition 2023, UK
- Student World Impact Film Festival SWIFF 2023, USA

Nominated

- Persia Educational Film Festival 2023, UK
- Steve Aronson Film Festival 2023
- BAM Festival 2023, USA
- Bornova Short Film Days 2022, Turkey
- Arctic International Film Festival "Golden Raven" 2023, Russia
- Return Film Festival 2022, Germany
- CAFF Film Festival 2022
- Clapperboard Golden 2022, Brazil
- Voronezh International Animation Festival 2023

Parchin Short Animation

Winner

- Only the Best Awards 2021, USA

Finalist

- Short Cut Festival 2022, Serbia

Quarter Finalist

- 2023 Student World Impact Film Festival SWIFF 2023, USA

Official selection

- Iranian International Film Festival 2022, USA
- CARIBETOONS Festival Internacional de Animación 2023, Colombia
- Konyaaltı International Short Film Festival 2023, Turkey
- CAFF Film Festival, 2022
- First-Time Filmmaker Online Sessions 2021, UK
- The Paus Premieres 2021, UK

The Sound of Silence Short Film

Winner

- Only the Best Awards 2021, USA
- Certificate of Kalakari 2021, India

Official selection

- First-Time Filmmaker Online Sessions 2021, UK
- 100s Shorts 2016, Iran

Enad Short Film

Finalist

- Asian Cinematography Awards (ACA) 2021, The Philippines

Nominated

- Canned Shorts 2022, France

Official selection

- Only the Best Awards 2021, USA
- Kalakari 2021, India
- Light of the World 2021 (kinofestival), Russia
- First-Time Filmmaker Online Sessions 2021, UK

Other Awards

2nd place in Best Motion Graphics | Iranian Animated Graphic Designer Association

Nov. 2018

3rd place in Best Digital Illustration | Samak Ayar Competition

Aug. 2017